

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM319237

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mirimichi, LLC		10/03/2014	LIMITED LIABILITY COMPANY: TENNESSEE
RECEIVING PARTY DATA			
Name:	Mirimichi Green, LLC		
Street Address:	10960 Wilshire Blvd.		
Internal Address:	Fifth Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90024		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4564890	MIRIMICHI GREEN	
Registration Number:	4564889	MIRIMICHI GREEN	
Serial Number:	85738984	EFFECTIVE EARTH SOLUTIONS	
Serial Number:	85738964	EFFECTIVE EARTH SOLUTIONS	
Serial Number:	85738674	MIRIMICHI	
Serial Number:	85738664	MIRIMICHI	
CORRESPONDENCE DATA			
Fax Number:	2057146339		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(205) 254-1036		
Email:	ipdocket@maynardcooper.com		
Correspondent Name:	C. Brandon Browning		
Address Line 1:	1901 Sixth Avenue North		
Address Line 2:	Suite 2400		
Address Line 4:	Birmingham, ALABAMA 35203		
ATTORNEY DOCKET NUMBER:	17374-0003		
NAME OF SUBMITTER:	C. Brandon Browning		

OP \$165.00 4564890

SIGNATURE:	/cbrandonbrowning/
DATE SIGNED:	10/06/2014
Total Attachments: 3 source=AssignmentOfTrademarkRights#page1.tif source=AssignmentOfTrademarkRights#page2.tif source=AssignmentOfTrademarkRights#page3.tif	

ASSIGNMENT OF TRADEMARK RIGHTS

THIS ASSIGNMENT OF TRADEMARK RIGHTS (this "Assignment") is entered into as of October 3, 2014, by and between **Mirimichi, LLC**, a Tennessee limited liability company ("Assignor"), and **Mirimichi Green, LLC**, a Tennessee limited liability company having a place of business at 10960 Wilshire Blvd., Fifth Floor, Los Angeles, Ca 90024 ("Assignee").

WHEREAS, the Assignor and the Assignee are related companies, sharing common ownership;

WHEREAS, Assignor is the owner of the registered trademarks and pending trademark applications listed on Schedule A (collectively the "Trademark Rights"); and

WHEREAS, Assignor desires to assign and transfer its entire right, title and interest in and to the Trademark Rights, and Assignee desires to acquire all such right, title and interest in and to said Trademark Rights.

NOW, THEREFORE, in consideration of the foregoing premises, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and based upon the premises and the mutual covenants and promises hereinafter contained, Assignor and Assignee hereby agree as follows:

1. Assignor hereby assigns, grants, transfers, conveys and relinquishes exclusively to Assignee, its successors, assigns and legal representatives, all of Assignor's worldwide right, title and interest in and to the Trademark Rights and all associated goodwill and common law rights, including without limitation any registrations and applications therefore, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.
2. Assignor also assigns, transfers and sets over to Assignee any and all causes of action, claims, demands or other rights, occasioned from or because of any and all past infringements of any of the Trademark Rights.

(Signature Page to Follow)

IN WITNESS WHEREOF, the parties have caused their signatures and seals to be
herein to affixed on the date set forth above.

ATTEST:

MIRIMICHI, LLC

By: Paul Harless

By: _____

Name: PAUL HARLESS

Name: _____

Title: _____

Title: _____

ATTEST:

MIRIMICHI GREEN, LLC

By: BM

By: _____

Name: BRAD MARGOLIS

Name: _____

Title: CEO

Title: _____

SCHEDULE A

(Trademarks)

Ser. No.	Reg. No.	Mark
85738730	4564890	MIRIMICHI GREEN
85738719	4564889	MIRIMICHI GREEN
85738984		EFFECTIVE EARTH SOLUTIONS
85738964		EFFECTIVE EARTH SOLUTIONS
85738674		MIRIMICHI
85738664		MIRIMICHI